

CONTRACT



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2547795 /		<u>Alt Order #</u> WOC13596481
<u>Advertiser</u> Conservative Nebraska		<u>Original Date / Revision</u> 05/09/22 / 05/09/22
<u>Contract Dates</u> 05/02/22 - 05/15/22	<u>Estimate #</u> 3763	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 513.00
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 355	<u>Product 1/2</u> 459
<u>Agency Ref</u> 163897	<u>Advertiser Ref</u> 604114	

And:

Armada Strategies
2637 East Atlantic Boulevard Suite 43878
Pompano Beach, FL 33662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KGWN	05/02/22	05/10/22	CBS AM News	5:00 AM-5:30 AM		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$20.00	2.80			
Week:		05/09/22	05/15/22	11-----				2	\$20.00	2.80			
2	KGWN	05/02/22	05/10/22	Wyoming News Now @ 530a	5:30 AM-6:00 AM		:30				NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$40.00	4.70			
Week:		05/09/22	05/15/22	11-----				2	\$40.00	4.70			
3	KGWN	05/02/22	05/10/22	Wyoming News Now @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$70.00	6.80			
Week:		05/09/22	05/15/22	11-----				2	\$70.00	6.80			
4	KGWN	05/02/22	05/10/22	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$35.00	7.30			
Week:		05/09/22	05/15/22	11-----				2	\$35.00	7.30			
5	KGWN	05/02/22	05/07/22	CBS This Morning Saturday	6:00 AM-8:00 AM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1-				1	\$30.00	4.30			
6	KGWN	05/02/22	05/08/22	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1				1	\$45.00	7.20			
7	KGWN	05/02/22	05/08/22	Face The Nation	8:30 AM-9:30 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1				1	\$40.00	5.70			
8	KGWN	05/02/22	05/10/22	Kelly and Ryan	9:00 AM-10:00 AM		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$30.00	4.60			
Week:		05/09/22	05/15/22	11-----				2	\$30.00	4.60			
9	KGWN	05/02/22	05/10/22	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$85.00	7.90			
Week:		05/09/22	05/15/22	11-----				2	\$85.00	7.90			
10	KGWN	05/02/22	05/10/22	Young and the Restless	11:00 AM-12:00 PM		:30				NM	3	\$105.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2547795 /		<u>Alt Order #</u> WOC13596481
<u>Advertiser</u> Conservative Nebraska		<u>Original Date / Revision</u> 05/09/22 / 05/09/22
<u>Contract Dates</u> 05/02/22 - 05/15/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3763

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$35.00	5.80			
Week:		05/09/22	05/15/22	11-----				2	\$35.00	5.80			
11	KGWN	05/02/22	05/10/22	Wyoming News Now @ 12p	12:00 PM-12:30 PM		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$50.00	8.40			
Week:		05/09/22	05/15/22	11-----				2	\$50.00	8.40			
12	KGWN	05/02/22	05/09/22	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$35.00	5.00			
Week:		05/09/22	05/15/22	1-----				1	\$35.00	5.00			
13	KGWN	05/02/22	05/09/22	The Talk	1:00 PM-2:00 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$30.00	3.10			
Week:		05/09/22	05/15/22	1-----				1	\$30.00	3.10			
14	KGWN	05/02/22	05/09/22	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$30.00	3.80			
Week:		05/09/22	05/15/22	1-----				1	\$30.00	3.80			
15	KGWN	05/02/22	05/09/22	M-F	3:00 PM-4:00 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$30.00	4.10			
Week:		05/09/22	05/15/22	1-----				1	\$30.00	4.10			
16	KGWN	05/02/22	05/09/22	M-F	4:00 PM-5:00 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$30.00	8.60			
Week:		05/09/22	05/15/22	1-----				1	\$30.00	8.60			
17	KGWN	05/02/22	05/09/22	CBS Evening News	5:00 PM-5:30 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$250.00	20.10			
Week:		05/09/22	05/15/22	1-----				1	\$250.00	20.10			
18	KGWN	05/02/22	05/09/22	Cheyenne News Now @530p	530p-6p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$220.00	20.50			
Week:		05/09/22	05/15/22	1-----				1	\$220.00	20.50			
19	KGWN	05/02/22	05/07/22	CBS Evening News Sa	4:30 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1-				1	\$50.00	8.70			
20	KGWN	05/02/22	05/08/22	WyomingNews Now Wknd@	5:30 PM-6:00 PM		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----11				2	\$220.00	13.90			
21	KGWN	05/02/22	05/08/22	CBS Evening News Su	4:30 PM-5:00 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1				1	\$50.00	9.80			
22	KGWN	05/02/22	05/09/22	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$90.00	18.20			
Week:		05/09/22	05/15/22	1-----				1	\$90.00	18.20			
23	KGWN	05/02/22	05/09/22	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$90.00	17.80			
Week:		05/09/22	05/15/22	1-----				1	\$90.00	17.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2547795 /		<u>Alt Order #</u> WOC13596481
<u>Advertiser</u> Conservative Nebraska		<u>Original Date / Revision</u> 05/09/22 / 05/09/22
<u>Contract Dates</u> 05/02/22 - 05/15/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3763

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
24	KGWN	05/09/22	05/09/22	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	1-----				1	\$125.00	11.70			
25	KGWN	05/02/22	05/09/22	Wyoming News Now @ 10p	10:00 PM-10:35 PM		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$220.00	15.50			
Week:		05/09/22	05/15/22	1-----				1	\$220.00	15.50			
26	KGWN	05/02/22	05/07/22	Wyoming News Now Wknd@10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1-				1	\$220.00	16.90			
27	KGWN	05/02/22	05/08/22	Wyoming News Now Wknd@10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1				1	\$220.00	14.80			
28	KGWN	05/02/22	05/09/22	Late Show	10:35 PM-11:35 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	----1--				1	\$40.00	7.60			
Week:		05/09/22	05/15/22	1-----				1	\$40.00	7.60			
29	KGWN	05/02/22	05/08/22	PGA Golf	10:00 AM-6:00 PM		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/22	05/08/22	-----11				2	\$30.00	6.30			
N 30	KGWN	05/10/22	05/10/22	CBS AM News	5a-530a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$20.00	0.00			
N 31	KGWN	05/10/22	05/10/22	Wyoming News Now @ 530a-6a	530a-6a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$40.00	0.00			
N 32	KGWN	05/10/22	05/10/22	Wyoming News Now @ 6a	6a-7a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$70.00	0.00			
N 33	KGWN	05/10/22	05/11/22	Kelly and Ryan	9a-10a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$30.00	0.00			
N 34	KGWN	05/10/22	05/10/22	Price Is Right	958a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$85.00	0.00			
N 35	KGWN	05/10/22	05/10/22	Young and the Restless	11a-12p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$35.00	0.00			
N 36	KGWN	05/10/22	05/10/22	Wyoming News Now @ 12p	12p-1230p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$50.00	0.00			
N 37	KGWN	05/10/22	05/10/22	Bold and Beautiful	1230p-1p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$35.00	0.00			
N 38	KGWN	05/10/22	05/10/22	The Talk	1p-2p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$30.00	0.00			
N 39	KGWN	05/10/22	05/10/22	Let's Make A Deal	2p-3p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$30.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

<u>Contract / Revision</u> 2547795 /		<u>Alt Order #</u> WOC13596481
<u>Advertiser</u> Conservative Nebraska		<u>Original Date / Revision</u> 05/09/22 / 05/09/22
<u>Contract Dates</u> 05/02/22 - 05/15/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3763

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 40	KGWN	05/10/22	05/10/22	M-F	3p-4p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$30.00	0.00			
N 41	KGWN	05/10/22	05/10/22	M-F	4p-5p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/09/22	05/15/22	-T-----				1	\$30.00	0.00			
Totals										513.00		70	\$4,990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/10/22	70	\$4,990.00	(\$748.50)	\$4,241.50
Totals	70	\$4,990.00	(\$748.50)	\$4,241.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.